



## **Avoiding Buyer's Remorse Checklist**

### **SEASON(s):**

### **OCCASIONS:**

- Work, date night, church, parties, showers, every day wear?

### **COLORS/PATTERNS:**

### **DESIRED STYLES:**

- Material Preference- seer sucker, wool, satin, ribbed etc.
- Design- asymmetrical, midi, skinny, tie-waist, v-neck, ruffles etc.

### **VERSATILITY:**

- How many ways can it be worn?
- Is it a classic staple piece?
- Is it a neutral piece that can mix & match?
- What do you already have in your closet that will go with the item & style you are searching for?
- Will you need to purchase new shoes, a top or accessories to complete your look?

### **BUDGET/PRICE/SHIPPING:**

- Look for sales & brands that offer Free Shipping & Returns.
- Download Rakuten & or Honey to \$ave on discounts & points when you shop.
- Take into consideration care & maintenance cost: Dry Cleaning
- Other items needed to purchase to complete your outfit?

### **QUALITY:**

- How much wear can you get from the item?
- Is the material & make durable & to your desired expectations?
- Will it hold shape or loosen after wear?
- Easy to snag or stain?

- Is the material comfortable?
- What are the instructions of care & maintenance?

**FIT:**

- Length: too long, too short
- Cut: bust, arms, neck
- Shape: flattering, snug, loose, width
- Comfort: itchy, scratchy, moveable, stretchy,

**DETAILS:**

- Too bland or too detailed?
- What characteristics make it part of your unique style?
- Too bland or too detailed?
- What accessories or layers can you add to contrast, tone up or down?

**ROI (return on investment) = Total # Wears / divided by Purchase Price + Maintenance Cost**

**CPW (cost per wear) = Purchase Price + Maintenance Cost / Total Wears**

- Keep in mind # times you can wear it each season & in # of year's depending on your preferences.

